

2010 Wilkinson Public Library Report to the Community

This year, the library will partner with Telluride TV to accomplish something similar. By implementing a lending system that will distribute video cameras to the community, individuals will have the opportunity to create films on local subjects and then display their work on TellurideTV. Further facilitating this process, the library will offer a one-day workshop on video editing that introduces aspiring filmmakers to the professional editing software known as Final Cut Pro. For the youth in the area, TellurideTV is also moving their Director's Club to the blossoming teen section of the library in hopes of attracting younger populations across the region.



When Jacey DePriest approached the library two summers ago to pitch the idea of a free community bike program, the library quickly recognized an opportunity to contribute to community sustainability and agreed to help. An idea that originated from a class offered by the University Centers of the San Miguel (UCSM) and taught by Kris Holstrom from The New Community Coalition (TNCC), has now become a reality with over 700 bikes being lent to the Telluride community free of charge in 2010. This is a win/win/win partnership the community lowers its carbon footprint, the library becomes a leader in implementing green initiatives, and TNCC receives overdue fines on bikes to support the rehabilitation of the bike fleet.



In 2010, the library partnered with TNCC to host a monthly Green Business Roundtable and Eco Action Sustainability Café. Through these highly stimulating events, members of the community discussed everything from environmental initiatives in the ski industry to lowering the carbon footprints of individual households.

Our passion for the democratization of information has taken on another form at the library through a partnership with UCSM. The model is simple. The library pays the instructor fees for a college level course that the whole community can participate in free of charge. Those wishing to earn college credit can do so through UCSM, everyone else gets the pleasure of taking a class taught by experts in their field. Those in free of charge. Those everyone else gets the pleasure of taking a class taught by experts in their field. In the first class we purchased, Immigration of the Southwest, fifteen faithful students attended regular meetings as they deliberated on everything from immigration policy to the economics of free-trade agreements.



University Centers of the San Miguel

Telluride Film Festival

A decade ago, when the idea of a new library began to blossom, few people expected the library to branch out beyond its traditional role of lending books and movies to the community, yet the library has grown into a true community center serving more than 250,000 visitors a year. We take our role very seriously and constantly look for ways to facilitate the success of local organizations who strive to make this little slice of heaven a place for everyone to grow. Nowhere is this more obvious than in our programming efforts. Through partnerships with Telluride Film Festival (TFF) and Mountainfilm, the library was able to enhance its program room to offer a state-of-the-art viewing experience for the community to enjoy films about everything from cinematography to critical issues facing the world today. Further utilizing this room, Jam Festival now holds monthly performances or



Long before the tragedy in Tucson, WPL believed that deliberative dialogue was an essential ingredient for creating an informed public. By providing opportunities to the community to discuss important issues in a neutral, safe place, individuals can begin to break down barriers and find opportunities for collaboration. Our "Just the Facts" series accomplished this very goal as it explored the main issues during the 2008 Presidential campaign by providing statistical facts from trusted sources (a librarian's specialty) and the opportunity to discuss energy, environment, the economy and national defense in group settings.



Acquiring new resources is always at the heart of a library's mission. When these resources can lead to positive action in the community that benefits individuals' lives, we take note. When the library learned of a new film series on domestic violence, we contacted the San Miguel Resource Center to suggest adding the films to the library's collection. By purchasing advocate training films for the library's collection,

SMRC can now spend its limited funding on other programs. Meanwhile, educational films on domestic and sexual abuse can now be distributed to a wider audience.

Encouraging all community members to use library resources has always been an important goal of everyone who works at WPL. Facilitating this cause, the library created a Spanish language collection corner, purchases Spanish language story times from One Telluride staff and provides space for One Telluride Spanish language computer classes. Reaching the health-conscious individual, the library also partners with The Telluride Medical Center to provide medical programs that attract everyone from ambitious skiers to our important retirement community. In 2009, the library even brought Jeff Evans, a mountaineer best known for leading a group of blind Tibetan teens up Mount Everest, to



Telluride. Proceeds for the film at the Nugget benefited the Telluride Adaptive Sports Program. This type of altruistic encouragement is further enhanced during the holiday season, when the library foregoes

collecting overdue fines, and instead acquires food for Angel Baskets. Through this program, patrons of the library earn the ability to reduce their library fines by \$1.00 for every food item they donate.

one

TELLURIDE

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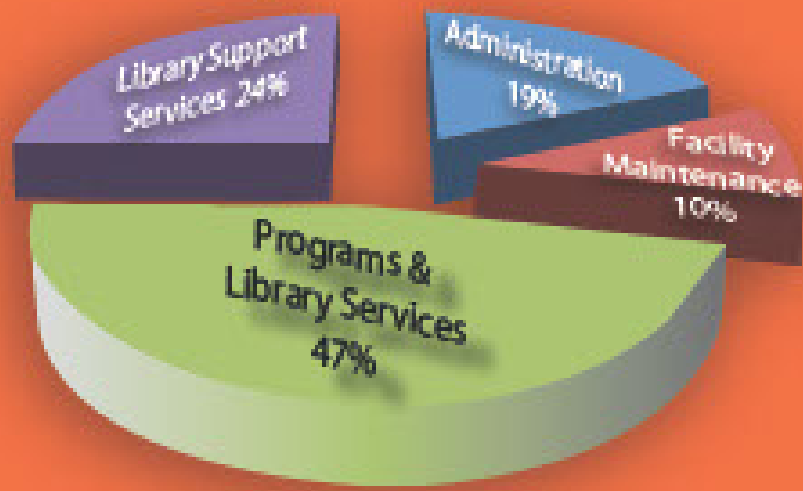
Barb Brattin
Director

THE BEST BUDGET IN TOWN

LIBRARY EARNS GFOA DISTINGUISHED BUDGET PRESENTATION AWARD

Creating an annual budget can be one of the most demanding processes a business manager must endure. Full of guidelines, regulations, and bureaucratic stipulations, it takes a keen and detail-oriented mind to fulfill all expectations. In 1984, the Government Finance Officers' Association established the Distinguished Budget Presentation Awards Program to encourage and assist state and local governments as they prepare budget documents of the very highest quality. Reflecting both the guidelines established by the National Advisory Council on State and Local Budgeting as well as the GFOA's best practices on budgeting, this award is a highly coveted honor. This year, thanks to the hard work of Business Manager Sharon Lichthardt, the library was not only the proud recipient of the award, but was also the first organization in San Miguel County to be recognized in this capacity. Far from a simple spreadsheet, the thirty-page budget document provides an overview of the library district, a strategic plan, performance measures, financial policies, and detailed financials on all library funds. To view our annual budget, please visit our website at www.tellusidelibrary.org. Lichthardt plans to submit the 2011 budget this spring in hopes of receiving the award for the second consecutive year.

Expenses



Revenue



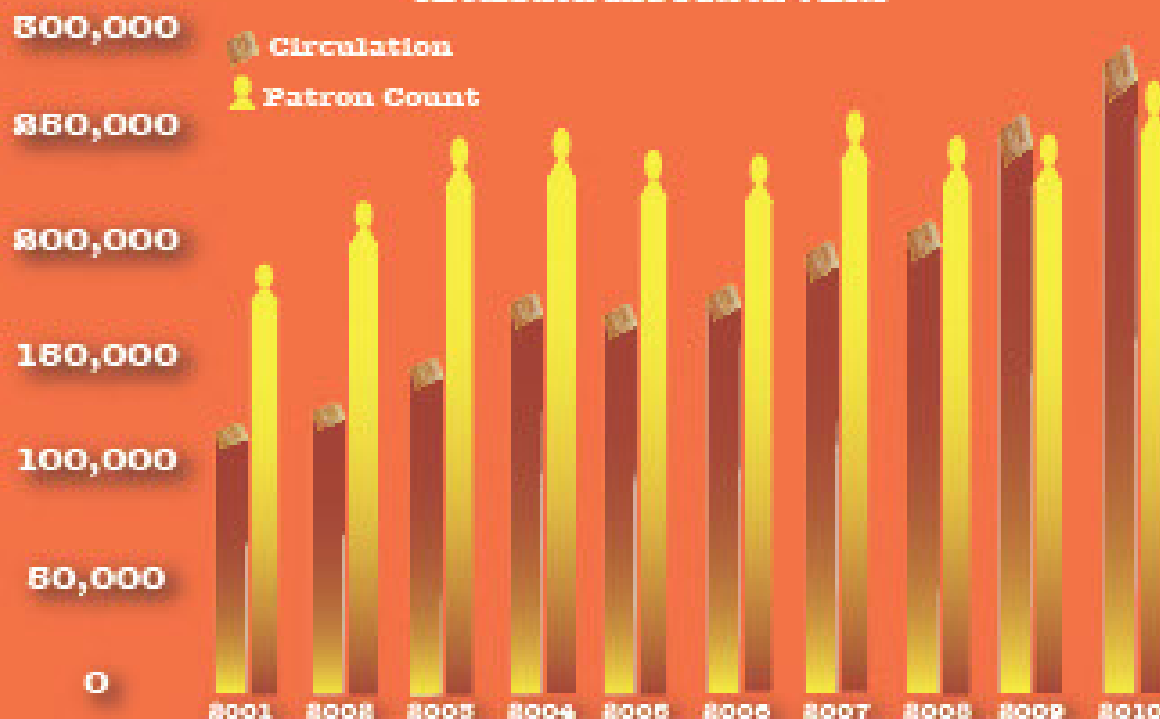
ONE BUSY LIBRARY!



LIBRARY AWARDED FIVE STARS BY LIBRARY JOURNAL

Five stars, three times. That's what Wilkinson Public Library earned from Library Journal, a national professional journal. Based on use per capita, WPL took top honors nationally for the number of people who enjoy our programs, public computers, and collection. Our final score ranked us as the fifth busiest library in the nation for our size and third busiest (per capita) for all libraries in Colorado. Now that's a great return on investment!

Circulation and Patron Visits



(1500 ITEMS AND COUNTING)

MOUNTAIN VILLAGE OUTREACH A GREAT SUCCESS

May marks the first anniversary of the library's vending machine at the Mountain Village Market. Through a partnership with the Town of Mountain Village, TMVOA, and Mountain Market, we've simplified access to new DVDs and books for our Mountain Village residents and visitors, who consistently check out 1500+ items monthly. Thanks, Mountain Village, for embracing this new service! Look for library programs including story times, films and lectures at various sites throughout MV starting this spring.

THE TWEENS ARE COMING!

LIBRARY FOCUSES ON 4-6 GRADERS

We call them the tweens- the 4-6 grade group we see daily after school who define themselves as too grown up for the "baby" section and not quite ready to mingle with the teens. It's a demographic that often feels left out. So we've carved out a special space in our youth services area and assigned our new librarian, Paula Cibery, to be their special advocate. With Paula's assistance, these "tweens" will receive help selecting great books to read, learn from stimulating after school activities, and see the value of becoming a life-long learner.

Investment in our teen area is already reaping great rewards. We've increased the square footage to accommodate the thirty or more teens who visit after school, and added trained staff. Inspired by the enthusiasm of department leader Sarah Lavton and her talented assistant Elissa Dickson, teens read twice as many books in 2010 as they did in 2009, a whopping 5,800 titles!



YOUR PERSONAL ASSISTANT: WEBSITE ENHANCED WITH READING, VIEWING, LISTENING RECOMMENDATIONS

Wilkinson Public Library users love to browse! In fact, our display areas check out more materials than any of the other areas in the library. We've responded by face-fronting as much as our space allows, and by building an enhanced website full of recommendations for the best our collection has to offer. Check out our website (www.telluridelibrary.org) for new releases in music, DVD and books, and sign up for email lists that highlight your favorites in romance, science fiction, parenting, children's chapter books, science and nature, lifestyles, mysteries...the list goes on and on. Look for Bookletters under E-resources to sign up today.

If you are one of the many locals who participate in a book club, take advantage of our Book Club Kits made to order. Need something to do with the kids? Check out a Peepers Bag full of books and activities or our new Pinhead Packs with science experiments to go.



HIGHLIGHTS OF 2010

• WPL named a 5 Star Library by Library Journal for three consecutive years based on use per capita, ranking fifth busiest library in the nation within our budget category and third busiest library per capita across all budget categories in Colorado.



• WPL ranked in the 95th percentile nationwide within its budget category of \$1-5 million by Hennen's American Public Library Ratings.

• New outreach to Mountain Village through a vending machine service outlet that checks out an average of 1500+ items per month.



• Government Finance Officers Association Distinguished Budget Presentation Award, the first awarded in San Miguel County.

• Paula Cibery earns her Masters in Library and Information Science degree.

• New year-round partnership with Mountain Film Festival and Jazz Festival for monthly films at the library.

• Community 5 Star Concert.

• Upgraded program room through partnerships with MountainFilm, Telluride Film Festival and the Friends of the Library.

• Reorganization of space to provide a larger teen area.

• Dedicated nook for Spanish language services.

• Record breaking attendance and circulation.

• A new website focused on reading, viewing and listening recommendations.

• Elimination of fines for kids with an option for teens to work off fines.

PROSPECTING FOR KNOWLEDGE LIBRARY EXPANDS ACCESS TO FRONT RANGE LIBRARIES

Several years ago, Wilkinson Library improved service by allowing patrons to item from libraries all over the western slope. Essentially, a hold is a process item from the WPL catalog or any of the 19 libraries in the Marmot consortium and them. The result has been phenomenal. We often bring in 100 holds per day for local or borrowed 41,130 items directly. This April, WPL will join Prospector (<http://www.coalition.org/prospector>), a unified catalog of academic, public, and Last September, the Marmot Library Network, representing Wilkinson and nineteen Colorado, received \$226,000 from the Colorado Department of Education to bring Prospector. With the addition of Marmot holdings, Prospector will now expand direct copies. The holds process will work the same way: look at what's available at what you want, repeat the search Marmotwide(western slope libraries) and if you still libraries. Repeating the search is easy: just select the drop down menu in the WPL course, we always have friendly staff to help you if you need a quick lesson. You'll possibilities.



place holds directly through the catalog on through which a patron finds an informs our staff to bring it to patrons and in 2010 we loaned

special libraries in Colorado and Wyoming in other libraries and library districts in the colleges and public libraries of Marmot into access to 10 million unique titles with 30 million Wilkinson Public Library first. If you don't see can't find it, repeat the search in Prospector catalog to search different library groups. Of soon be on your way to a vast new universe of



